

PRESS RELEASE

Amman, November 11th 2018

Amman Design Week participates in Dubai Design Week 2018

Amman Design Week will be participating at Dubai Design Week 2018, where works by Jordanian designers will be presented at Downtown Editions, a new element to the Downtown Design Fair in Dubai from 13 - 16 November this year.

Exhibiting designers and design studios include In Doi, Ishraq Zraikat, Aymen Azzam, Yacob Sughair, and kutleh, a project by Rula Yaghmour, all of whom have participated in past editions of Amman Design Week.

Aymen Azzam, who holds a Masters degree in the chemical analysis of ceramic glazes, will be participating with his recent artwork with its complicated crystal formations on pottery shapes, with star and universe-like patterns. A creative product design studio based in Jordan, In Doi, founded by Laith Al Essi and Taghrid-Alina Al Smairat, will be presenting their collaboration with talented craftsmen, which resulted in locally-produced pieces that are functional, innovative and visually captivating.

Yacob Sughair, who runs Studio Sughair for interior and furniture design, is exhibiting a piece that reflects his 15 years of experience in the industry. Textile designer Ishraq Zraikat will be exhibiting two blankets using alternative textile techniques, inspired by the cultural identity and expressions she has experienced while traveling between the Middle East, Europe and North America.

Rula Yaghmour, through her project kutleh, works to repurpose the surplus produced from cladding tiles used in everyday construction projects and attempts to create unique vases made of blocks of various forms and colors.

Dubai Design Week is an annual event focused on design from the Middle East and North Africa. This year's program includes a number of initiatives, including a regional showcase by several design weeks and galleries in the region. Additional highlights include Dubai Design Week's headline project "Abwab", with commissioned creative teams showcasing design approaches from cities across the Middle East. The Jordanian Pavilion at "Abwab" will feature a collaborative sound installation and work by Hashem Joucka and Basel Naouri.

Focused on creating a forum for learning, exchange and collaboration, Amman Design Week believes in empowering designers through its comprehensive program and by forming connections across the region and the rest of the world. Amman Design Week is currently gearing up for its third edition, to be held in 2019, by offering a comprehensive year-round program of events, workshops, and opportunities.

This participation was made possible with sponsorship from Al Ahli Bank and Aramex.

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